



The ABCs (Attitudes – Behaviors – Choices) of Future Mobility

TOMNET and D-STOP

USDOT-Sponsored Tier 1 University Transportation Centers
Present

Highlights from an In-Depth Behavioral Survey on Transformative Technologies in Transportation

Friday, June 12, 2020

8:00 AM to 1:00 PM (Pacific time)

Webcast Live on Zoom

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TOMNET Transportation Center
Teaching Old Models New Tricks



About the Webinar

In 2019, four universities comprising the TOMNET and D-STOP Tier 1 University Transportation Centers, namely, Arizona State University, Georgia Tech, The University of Texas at Austin, and University of South Florida, conducted a survey to understand traveler attitudes, behaviors, and mobility and lifestyle choices in the context of new mobility services and rapidly evolving transportation technologies. An identical survey was administered to a random sample of individuals in the four metro regions of Phoenix, Atlanta, Tampa, and Austin, yielding an overall sample of more than 3,500 respondents. This event presents key findings from the survey, and sheds light on the rapidly evolving transportation landscape. Join us at this virtual seminar to participate in an exciting data-driven conversation on the future of mobility!

This webinar will be webcast live to a worldwide audience using Zoom.

To register for the live webcast please click [HERE](#).

After registering, you will receive a confirmation email containing information about how to join the webcast.



SCHEDULE OF PRESENTATIONS

Note: All times are Pacific Daylight Time, PDT.

- 8:00 AM *Opening Remarks and Welcome*
Patricia L. Mokhtarian, Georgia Institute of Technology
- 8:10 AM *Project Overview and Results from the Initial Phoenix Pilot Survey*
Ram M. Pendyala, Denise Capasso da Silva, and Sara Khoeini, Arizona State University
- 8:30 AM *Comparison of Alternative Survey Recruitment/Deployment Methods*
Giovanni Circella, Georgia Institute of Technology
- 8:50 AM *Q&A and Break*
- 9:10 AM *People's Lifestyle Preferences, Attitudes, and Travel Patterns*
Nikhil Menon and Michael Maness, University of South Florida
- 9:30 AM *Residential Choice Preferences in Relation to New Mobility Options*
Deborah Salon, Arizona State University
- 9:50 AM *Q&A and Break*
- 10:10 AM *Micro-mobility and Ridehailing Services: Current Use and Perceptions*
Yongsung Lee, Giovanni Circella, and Patricia Mokhtarian, Georgia Institute of Technology
- 10:30 AM *Willingness to Share Ridehailing Trips: Revealed and Stated Preferences*
Shuqing Kang and Chandra Bhat, University of Texas Austin
- 10:50 AM *Q&A and Break*
- 11:10 AM *Autonomous Vehicles: Familiarity, Awareness, and Perceptions*
Sara Khoeini, Arizona State University
- 11:30 AM *Autonomous Vehicles: Potential Travel Behavior Implications*
Michael Maness, University of South Florida
- 11:50 AM *Q&A and Break*
- 12:10 PM *Future Vehicle Ownership Patterns in an Era of Autonomous Vehicles*
Katherine Asmussen and Chandra Bhat, University of Texas Austin
- 12:30 PM *Exploring Willingness to Pay for Autonomous Vehicles*
Denise Capasso da Silva and Sara Khoeini, Arizona State University
- 12:50 PM *Q&A*
- 1:00 PM *Closing Remarks*
Ram M. Pendyala, Arizona State University