

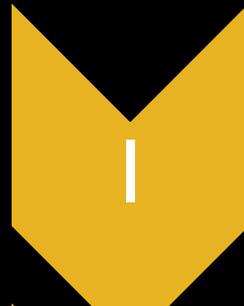
How do COVID Attitudes Affect Expected Post-Pandemic Travel Behavior?

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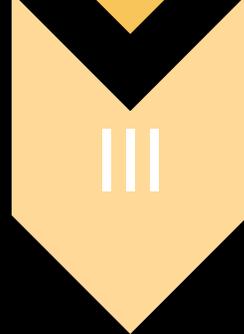
Outline



- Description of Attitudes



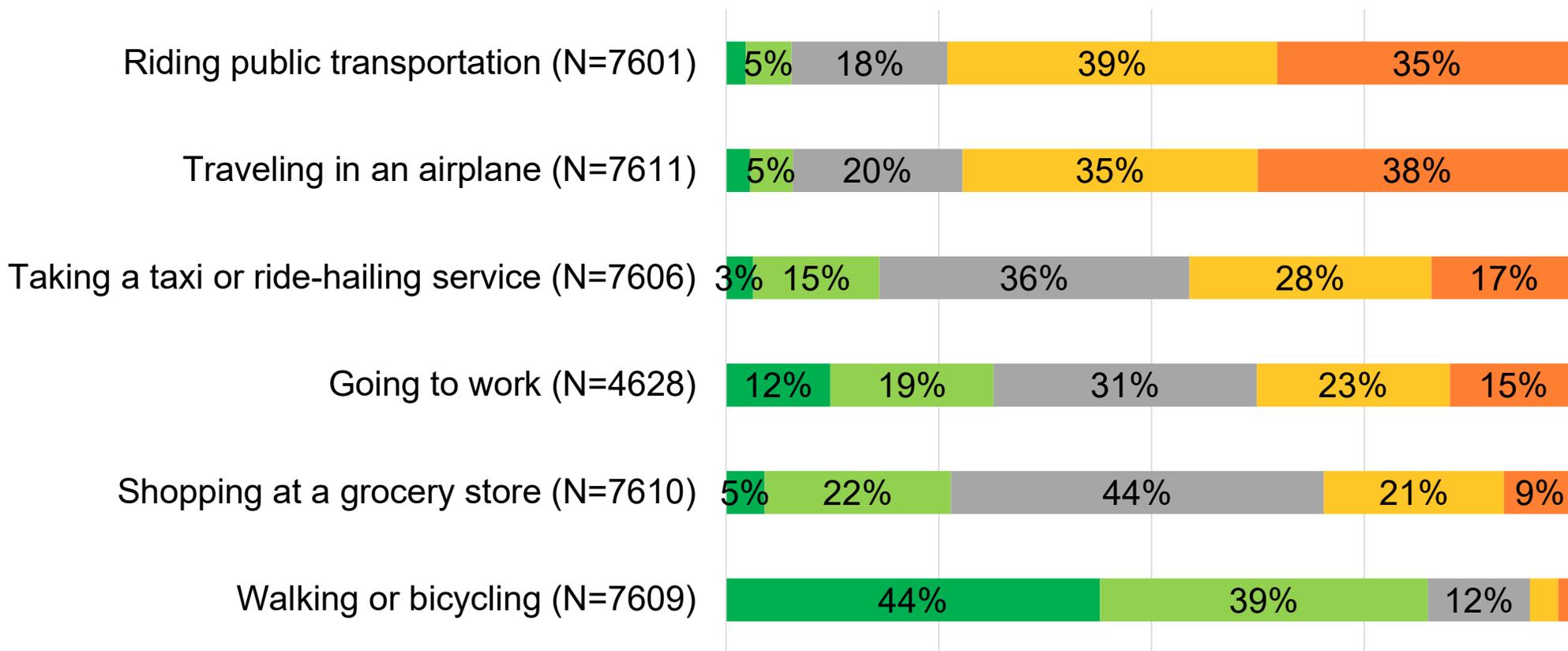
- Expected Change in Travel



- Key Takeaways

Part I: Description of Attitudes

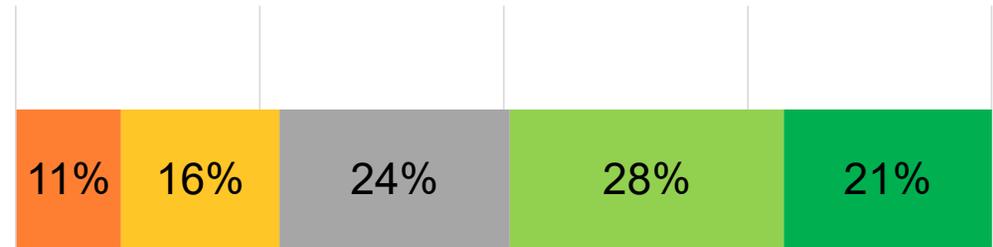
■ Extremely low risk
 ■ Low risk
 ■ Medium risk
 ■ High risk
 ■ Extremely high risk



Riding public transit and traveling in airplanes are the activities perceived as riskiest

Strongly disagree Somewhat disagree Neutral Somewhat agree Strongly agree

My friends and family expect me to stay at home until the coronavirus subsides (N=7608)

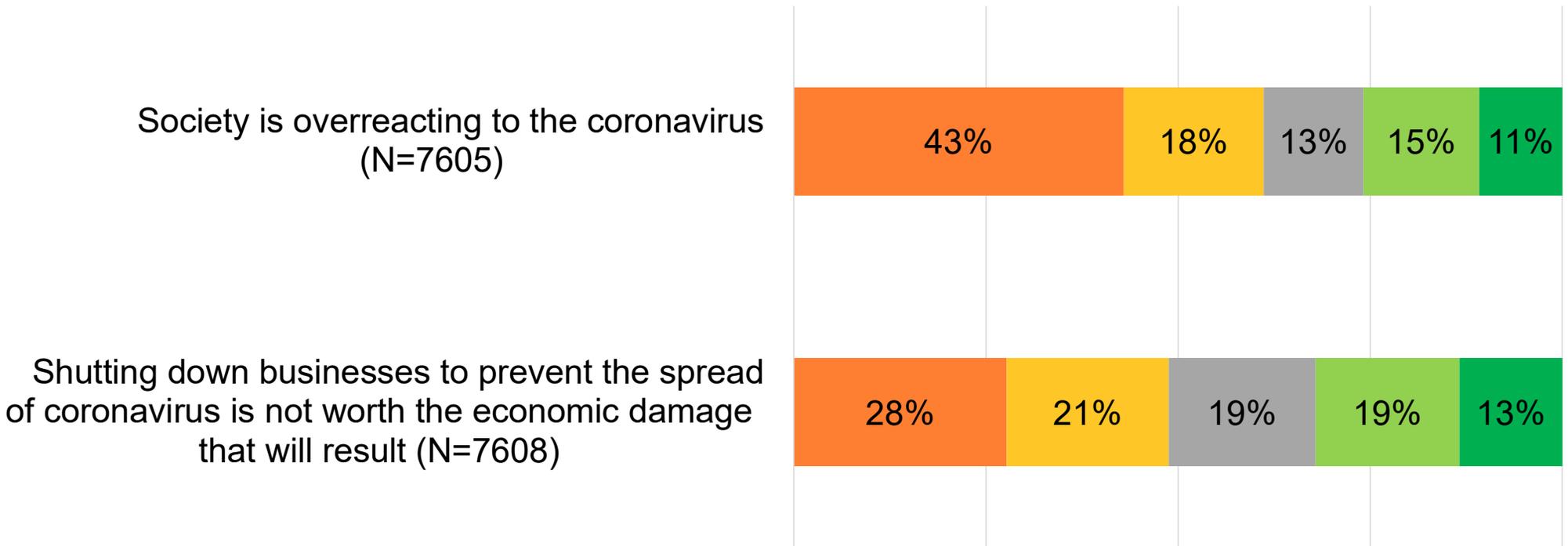


Everyone should just stay home as much as possible until the coronavirus has subsided (N=7605)



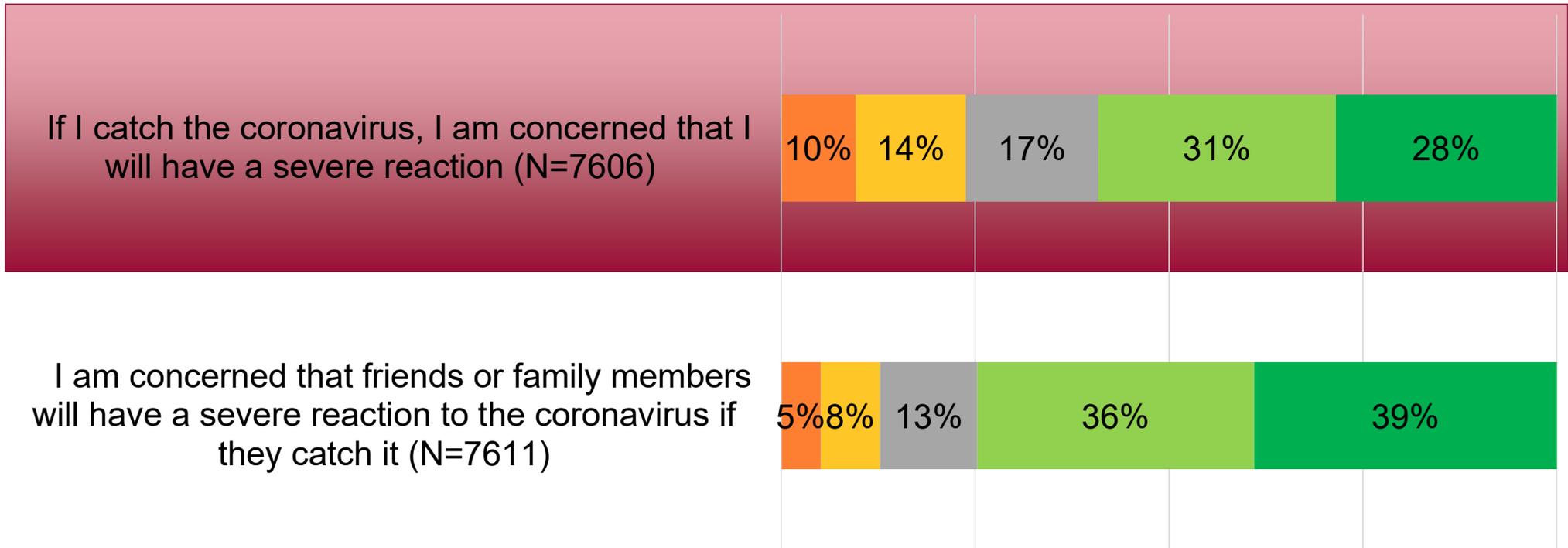
Most respondents believe in staying home as much as possible

Strongly disagree Somewhat disagree Neutral Somewhat agree Strongly agree



While about half of respondents think it is worth to shutdown business, 26% believe society is overreacting to the virus

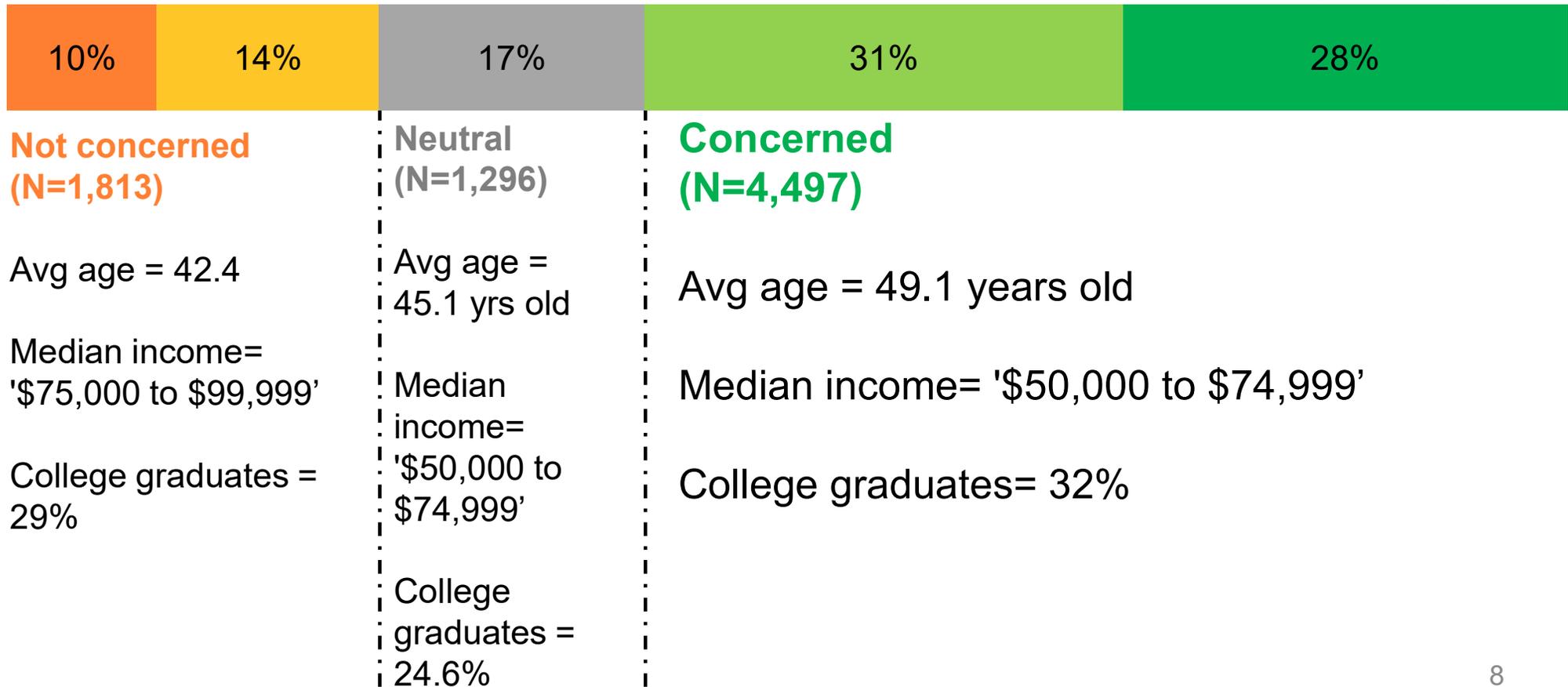
Strongly disagree Somewhat disagree Neutral Somewhat agree Strongly agree



Respondents are more concerned about friends and families getting sick than themselves

Who Is Concerned about a Severe Reaction?

If I catch the coronavirus, I am concerned that I will have a severe reaction (N=7606)



Part II: Expected Change in Travel Behavior Post- COVID (Relative to Pre- Pandemic Behavior)

Attitudes Towards COVID

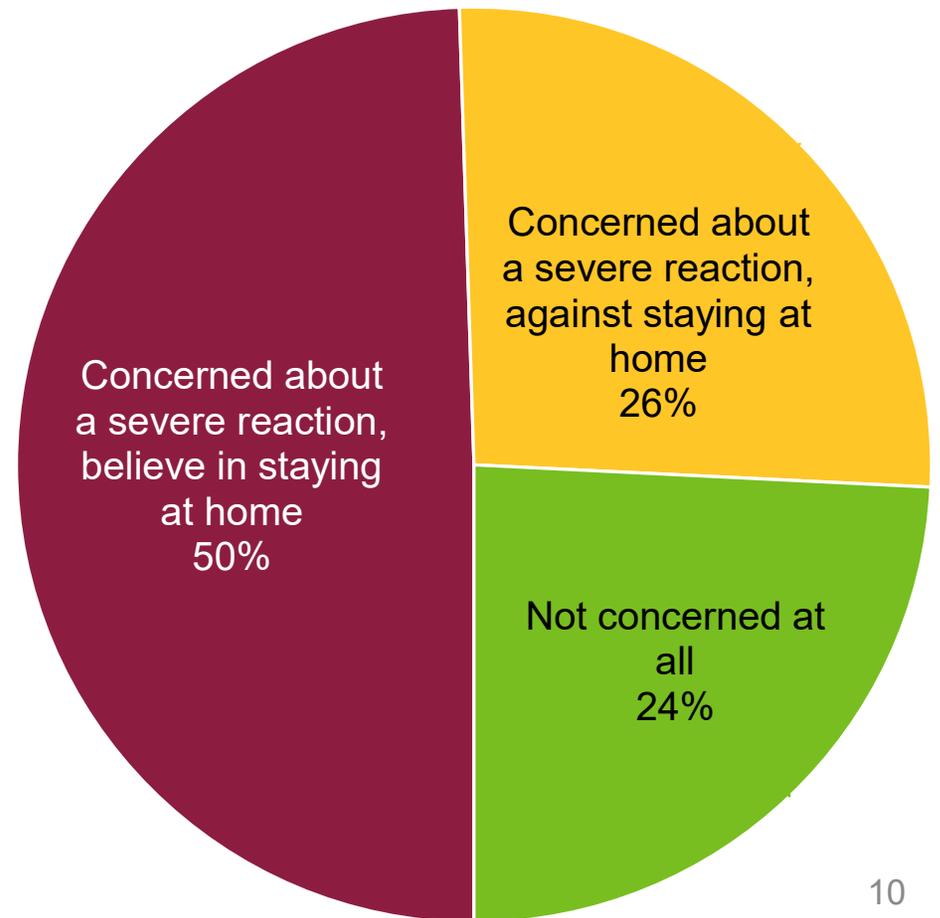
Factor analysis

7 statements

2 factors

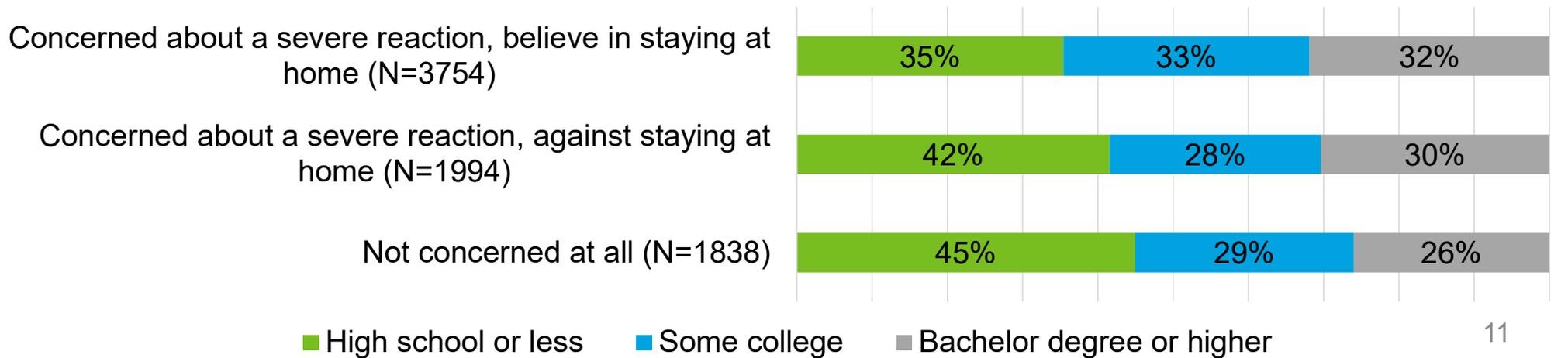
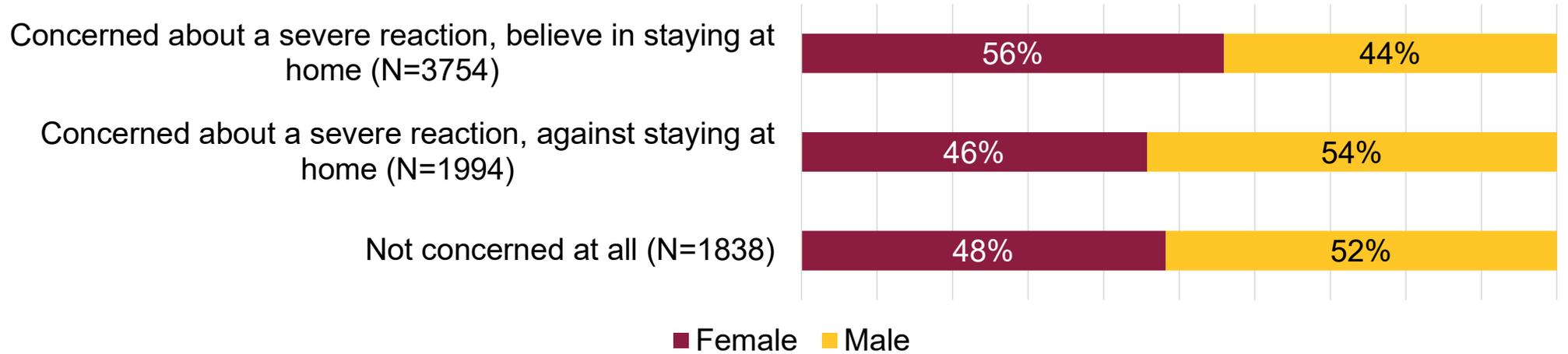
- Concern about a severe reaction (theirs or of others)
- Believing in staying at home

3 k-means clusters



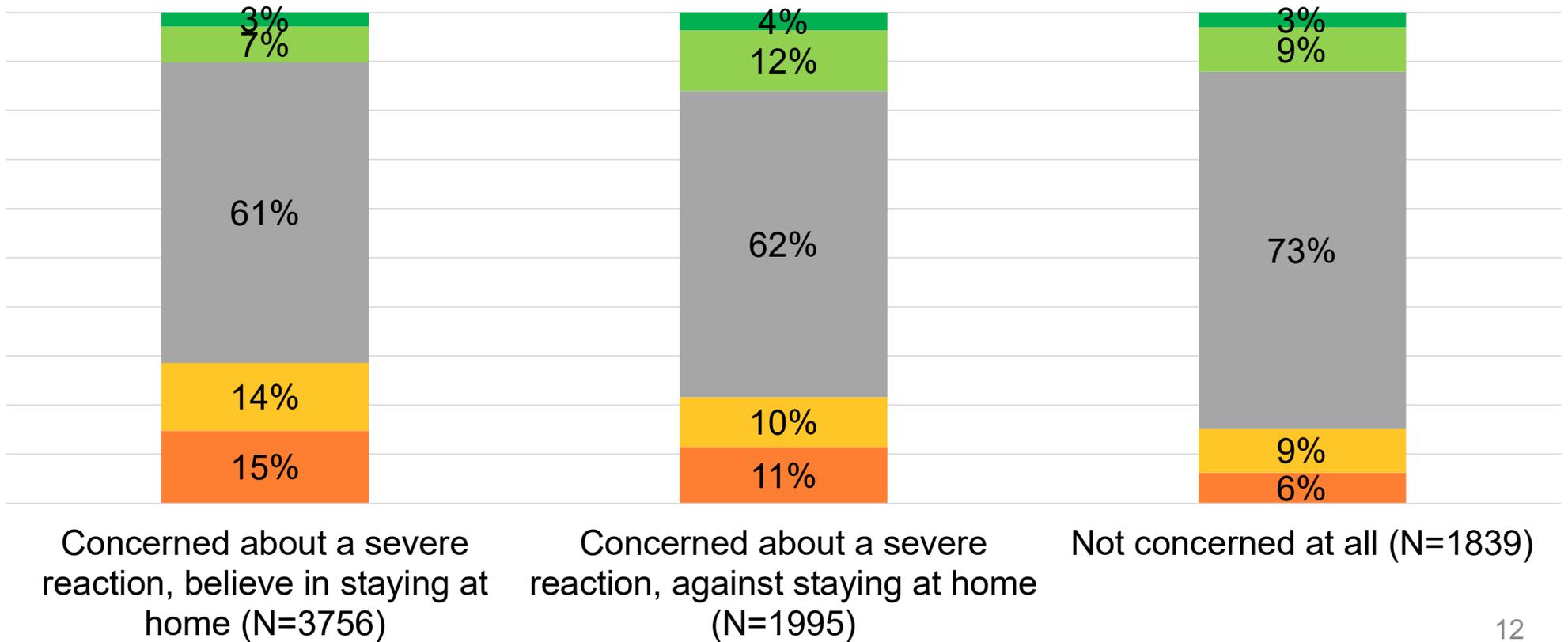
Weighted sample=7,589

Attitudes Towards COVID



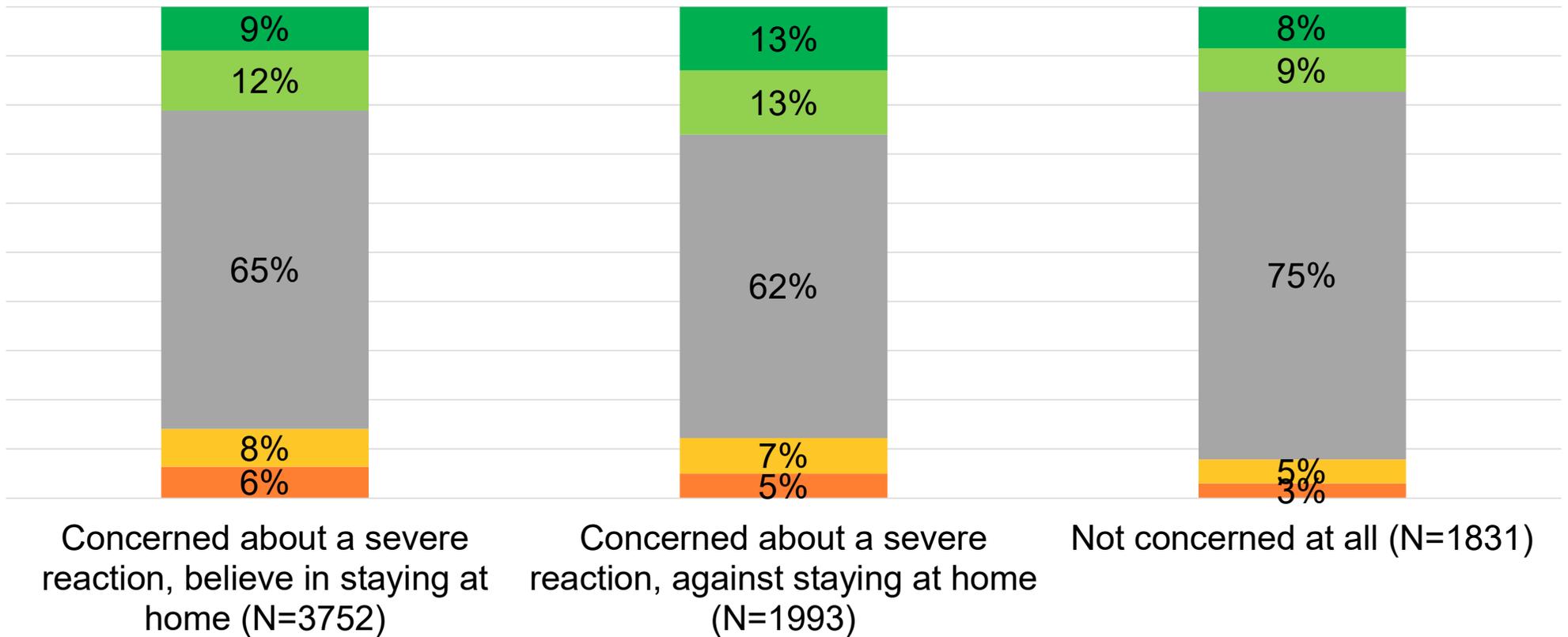
Expected (Non-Business) Air Travel

■ Much less ■ Somewhat less ■ About the same ■ Somewhat more ■ Much more

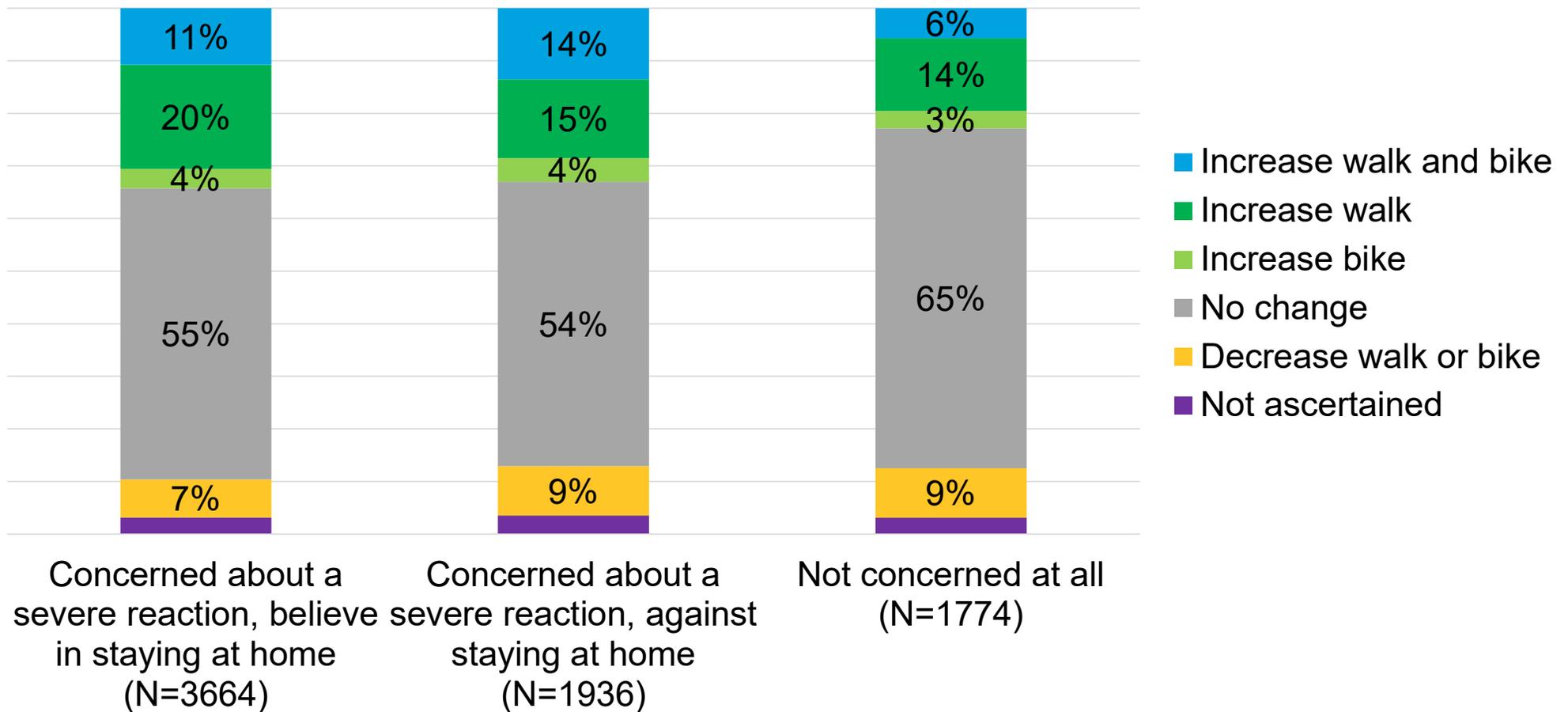


Expected Private Vehicle Use

■ Much less ■ Somewhat less ■ About the same ■ Somewhat more ■ Much more

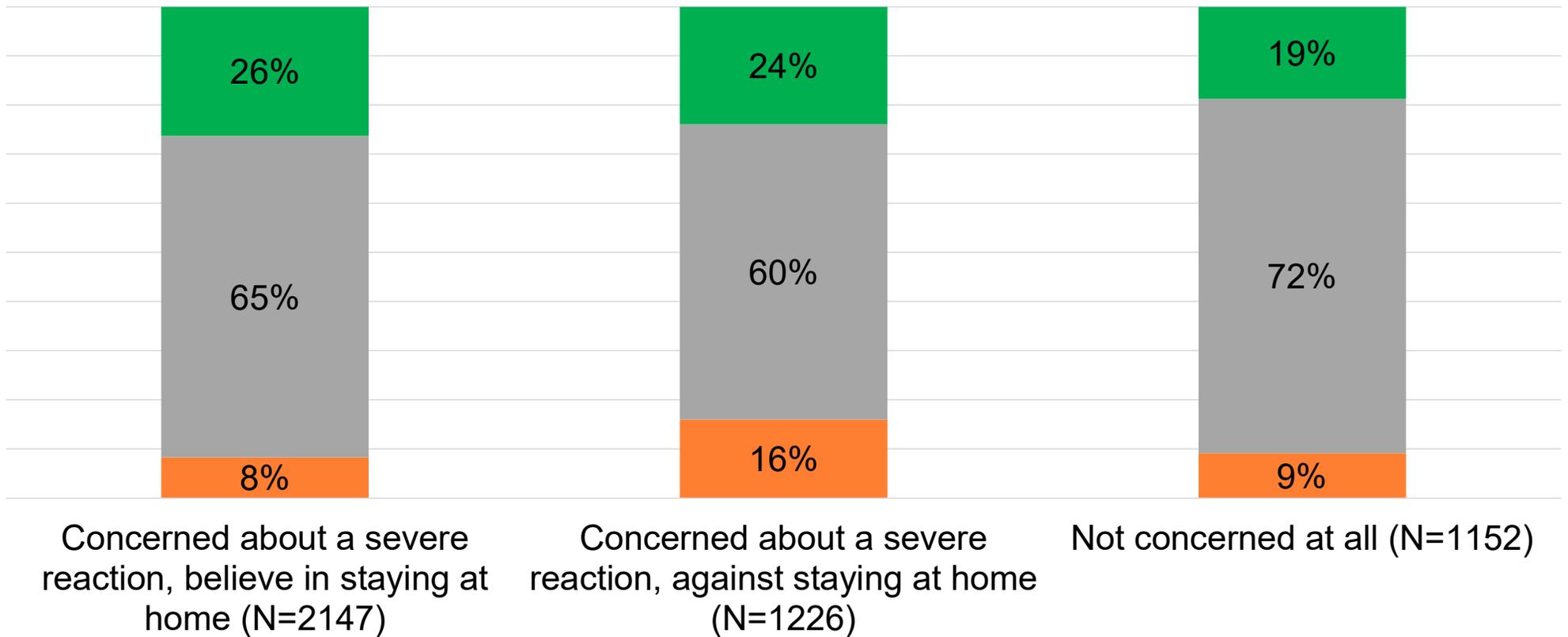


Expected Non-Motorized Use



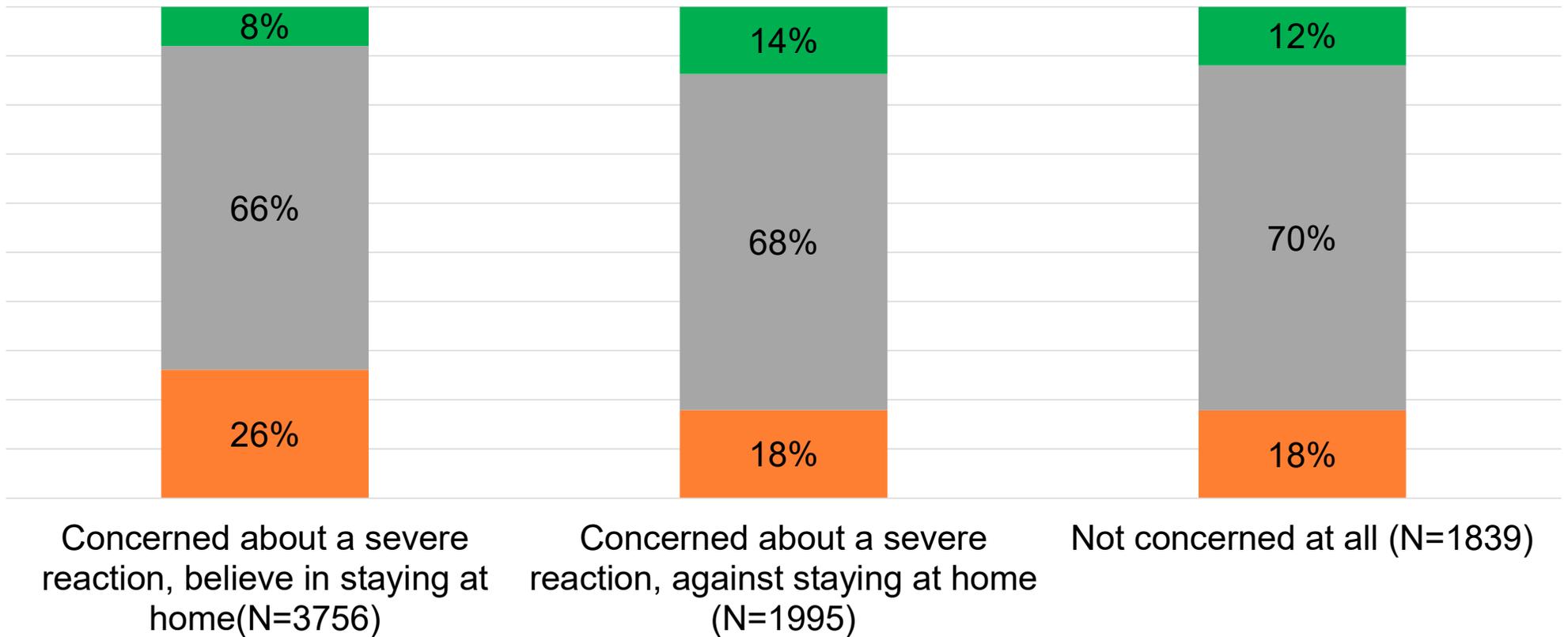
Expected Work from Home

Decrease No change Increase



Expected Restaurant Patronage

Decrease No change Increase



Part III: **Key Takeaways**

Those **not concerned**
about COVID are the
least likely to change
their travel-related
behavior, during and
after the pandemic

**Expected travel behavior
after the pandemic is
sensitive to attitudes
towards COVID and
staying at home**

Learn More At

covidfuture.org

Thank you!

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