

How will COVID-19 change our world?

November 19, 2020

COVIDFUTURE Survey Webinar



TOMNET Transportation Center
Teaching Old Models New Tricks



COVID-19 has required
most of us to make
large changes to our
daily lives.

commuting



working from home

**shopping
in stores**



**online
shopping
and delivery**

**flying to
meet people**



**video
conferencing**

Will some of these new behaviors “stick”?

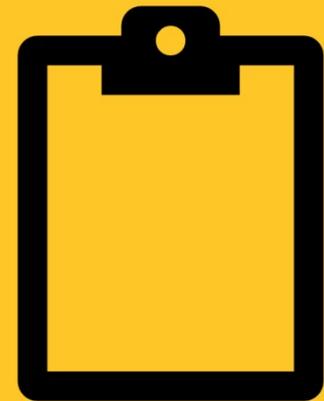
If so, which ones???

**We are collecting data
that will improve
predictions of our future.**

We will share our raw data with anyone who wants it to help plan for our future.

COVIDFUTURE Survey

www.covidfuture.org



Survey Sections

- I. Employment
- II. Working and Studying
- III. Shopping and Dining
- IV. Daily Transport
- V. Attitudes
- VI. Demographics
- VII. Social Network

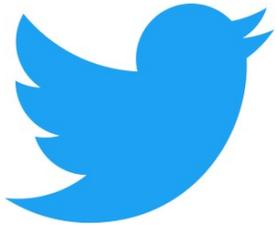
Implemented in

qualtrics^{XM}[®]

**Length: Between 15
and 30 minutes**

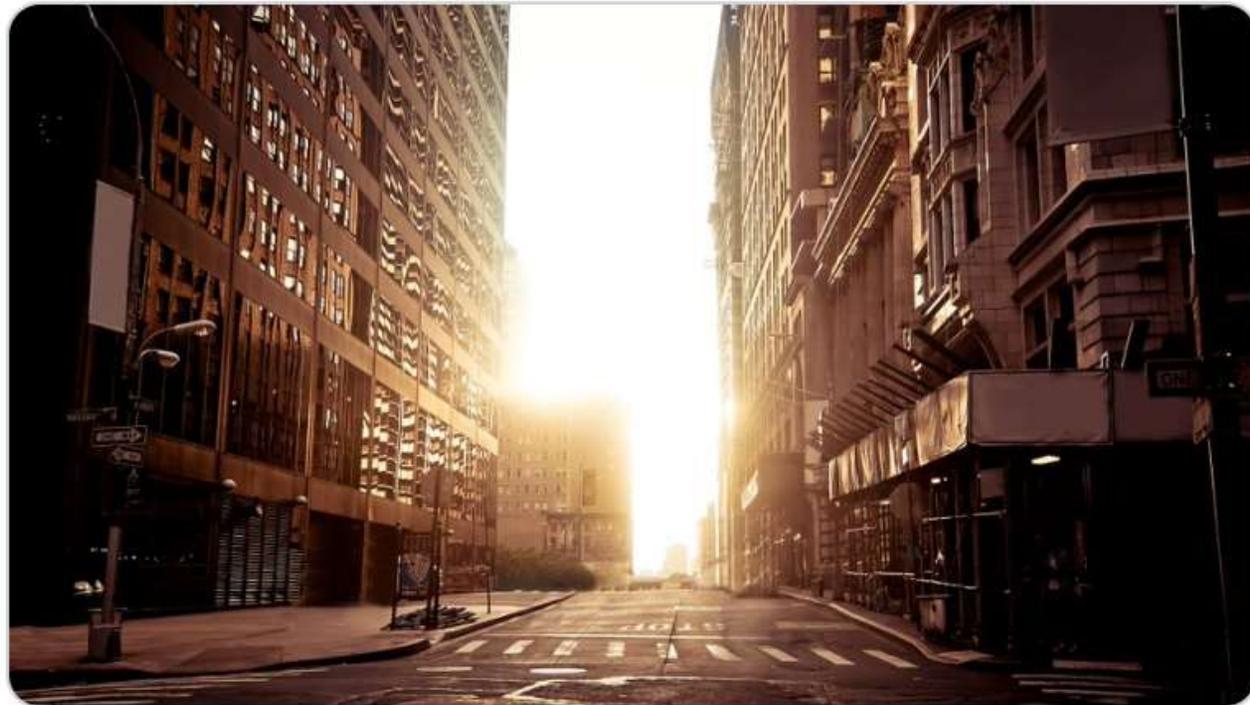
Recruitment channels:

- **Convenience direct email (417)**
- **Facebook/Twitter (407)**
- **News media (400)**
- **Random direct email (1,898)**
- **Online survey panel (5,250)**
- **Other + Unknown (351)**



SGSUP at ASU @ASU_SGSUP · Apr 16

How is #COVID19 impacting your daily life and expectations for the future? @ASU #SGSUP prof has a new #research survey to collect responses from those ages 18+ and living in the US that could help us prepare for our future. Take the survey: asu.co1.qualtrics.com/jfe/form/SV_3W...



1

28

25



THE CONVERSATION

CITYLAB

How Will Americans Commute After Lockdowns End?

The office is dead! Long live the office in a post-pandemic world

July 24, 2020 8.29am EDT

Bloomberg

Economics

Fearful Commuters on Trains, Buses Hold One Key to U.S. Recovery

How has the pandemic affected your life? Inbox x



ASU COVID-19 Future Study < covidfuture@b.asu.edu >

Thu

to me ▾

Dear Deborah,

We are researchers at Arizona State University and the University of Illinois at Chicago. We recently invited you to participate in our survey about how the COVID-19 pandemic has affected your life. Your response will support a stronger recovery.

Take the survey

If the button does not work, please copy and paste this link into your browser: https://asu.co1.qualtrics.com/jsp/form/SVjsBv8tyvcrLzbVp_6sSpYqN0Eko5Dmt_MLRP_8iZNPnJPK28ly5&Q_CHL=email

This link is specific to you. If you wish to share the survey, please share a link to covidfuture.org

To thank you for your participation, one in every 20 participants will receive 10 dollars (first 4,000 respondents).

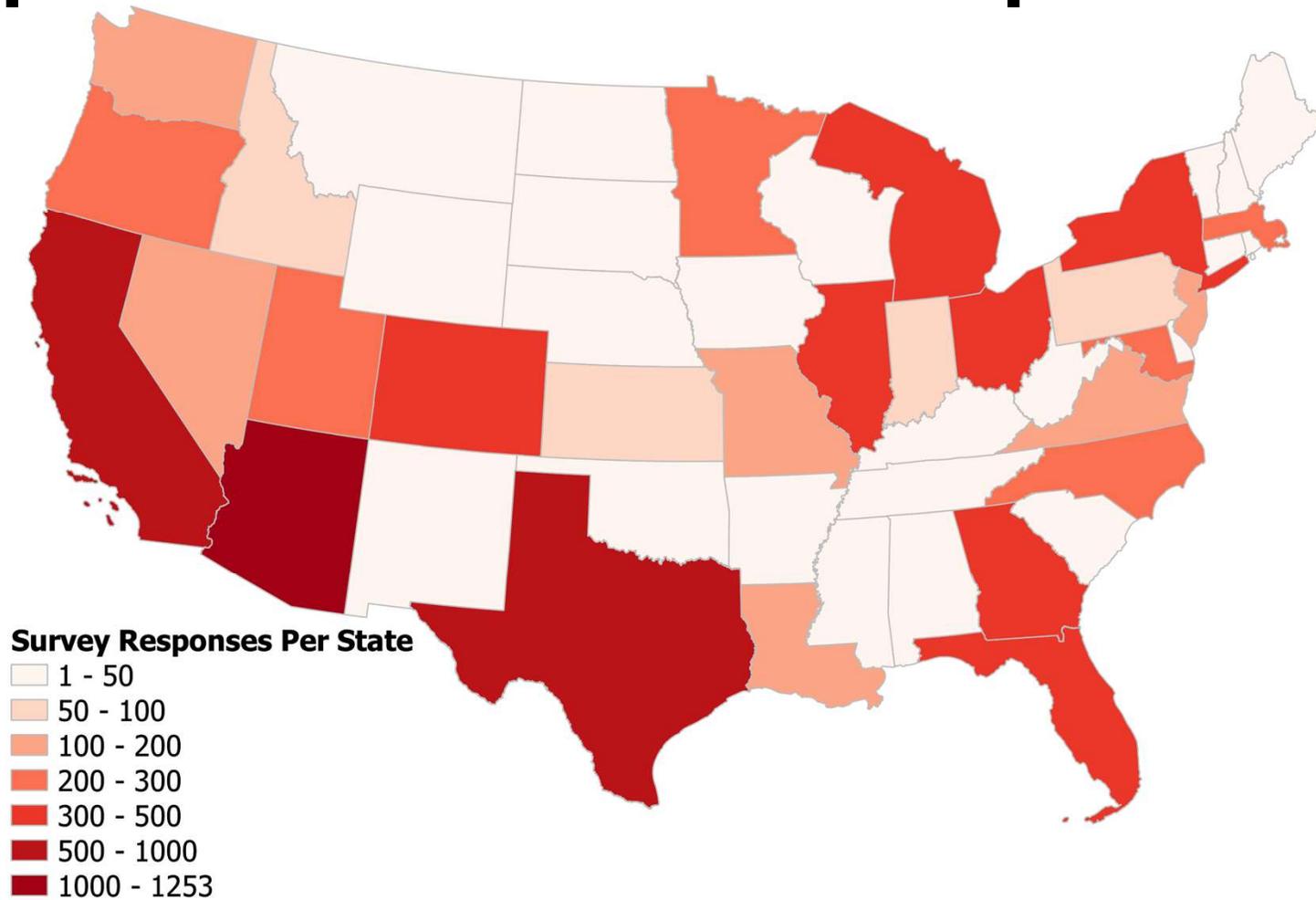
To learn about our project, please visit covidfuture.org or contact us at covidfuture@asu.edu.

Time period: **April 14 – October 14, 2020**

Wave 1 sample size: **8,723**

Three **waves** of data collection planned. Wave 2 underway now.

Spatial distribution of respondents



Survey Weighting to match regional distributions of

AGE

GENDER

EDUCATION

HISPANIC

VEHICLES

INCOME

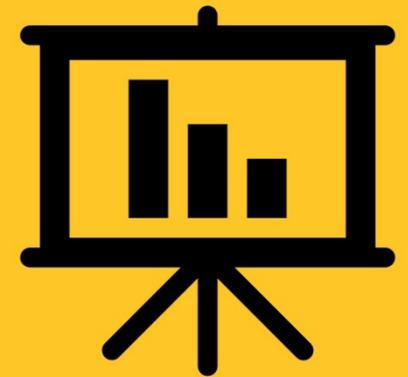
CHILDREN

Survey Link Available At:

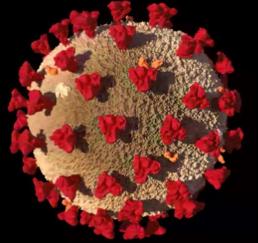
covidfuture.org



COVIDFUTURE Survey: A Few Results to Start



COVID-19 Testing and Illness

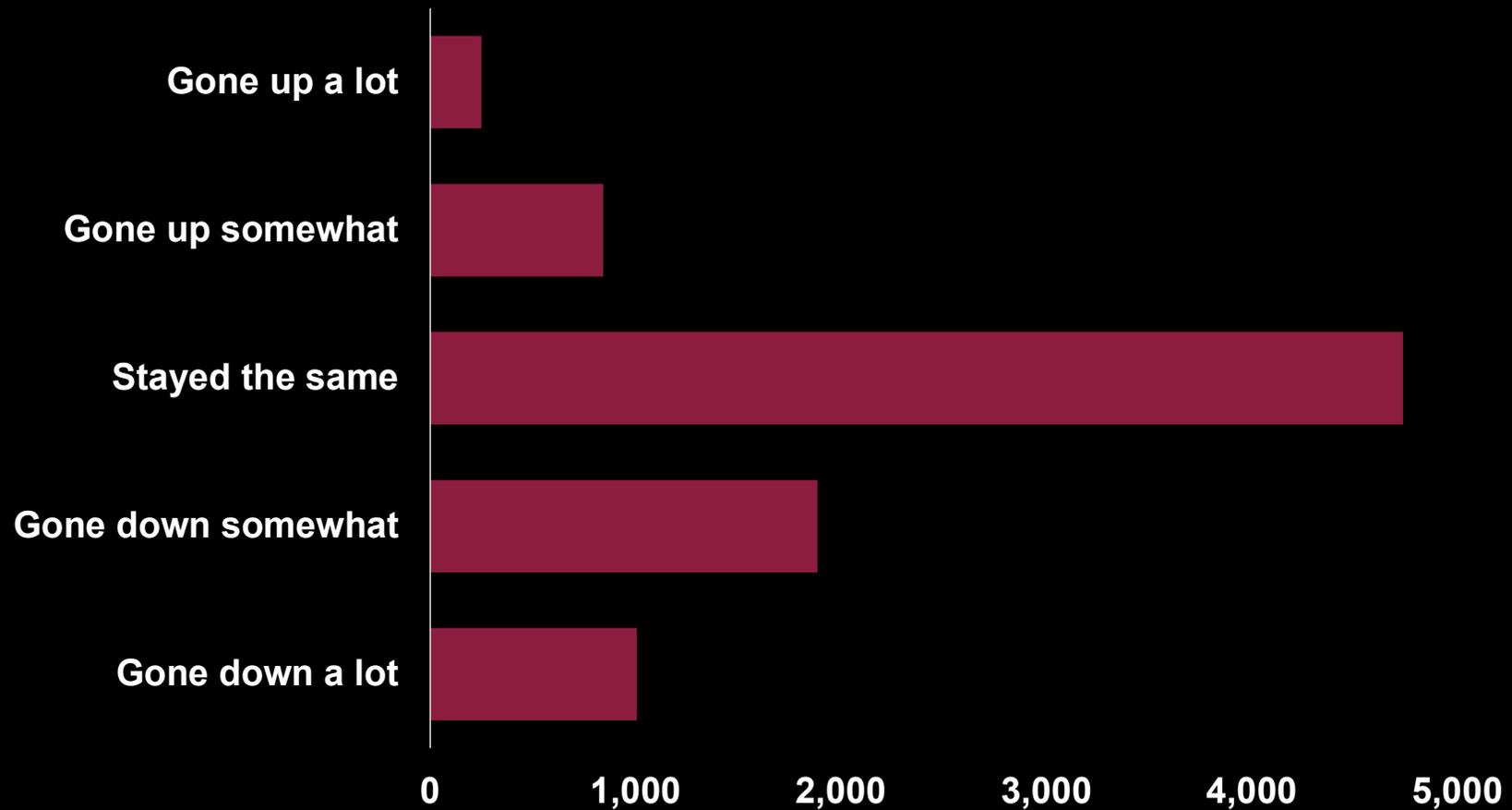


At least 20% had
been **tested** for
COVID-19

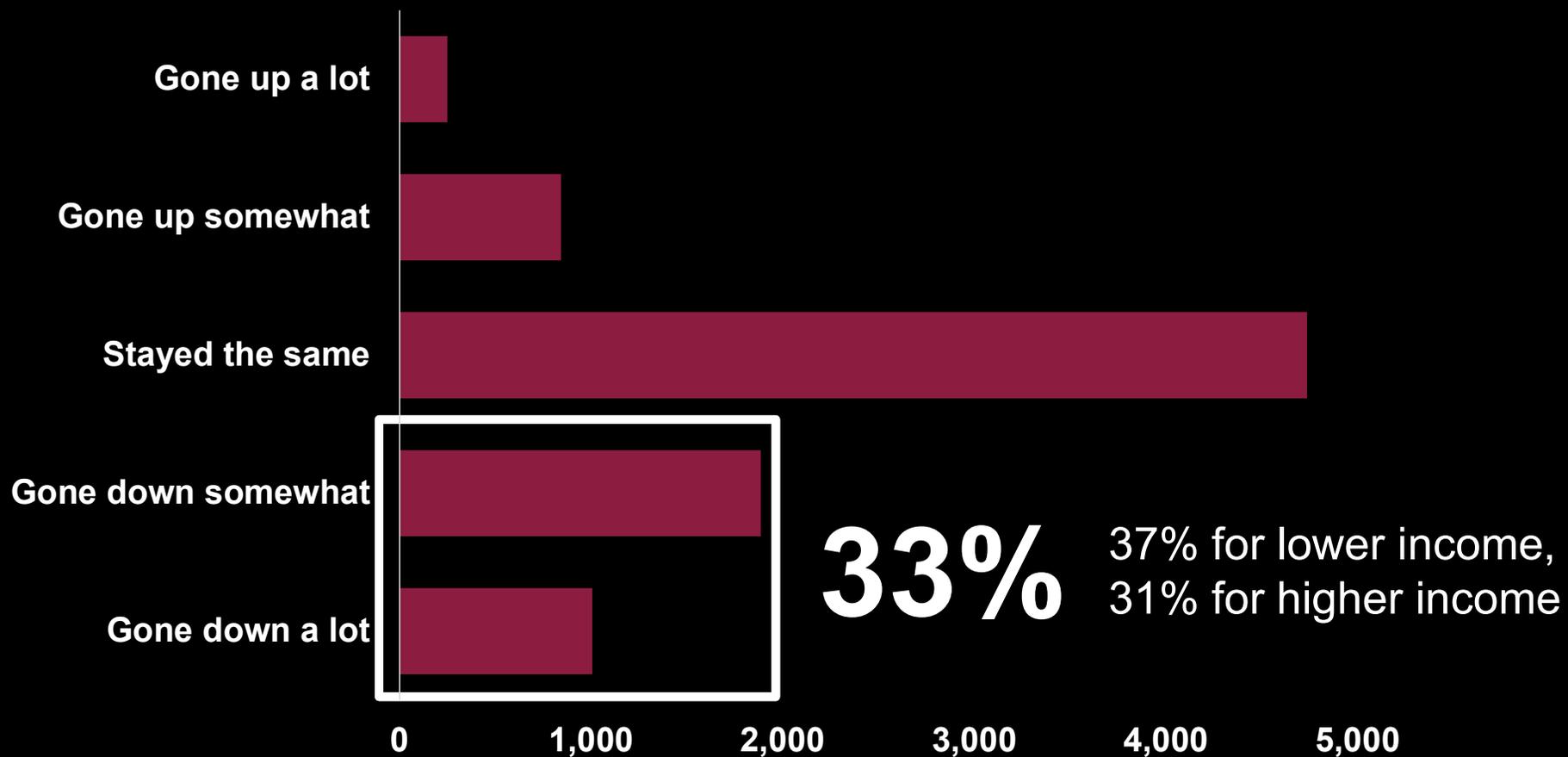
12% believe they
have **had** COVID-19

1.6% have **tested**
positive for COVID-19

Household income change?



Household income change?

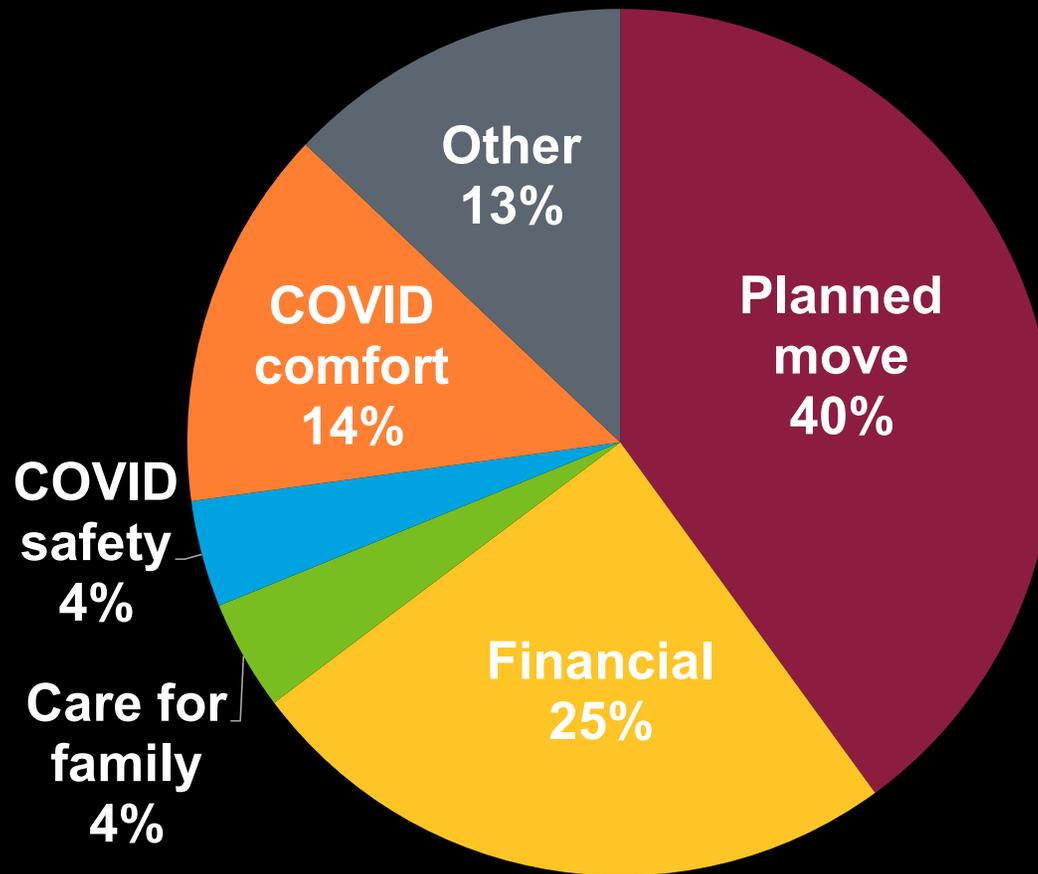


**U.S. households
are moving more
than normal
during the
pandemic**

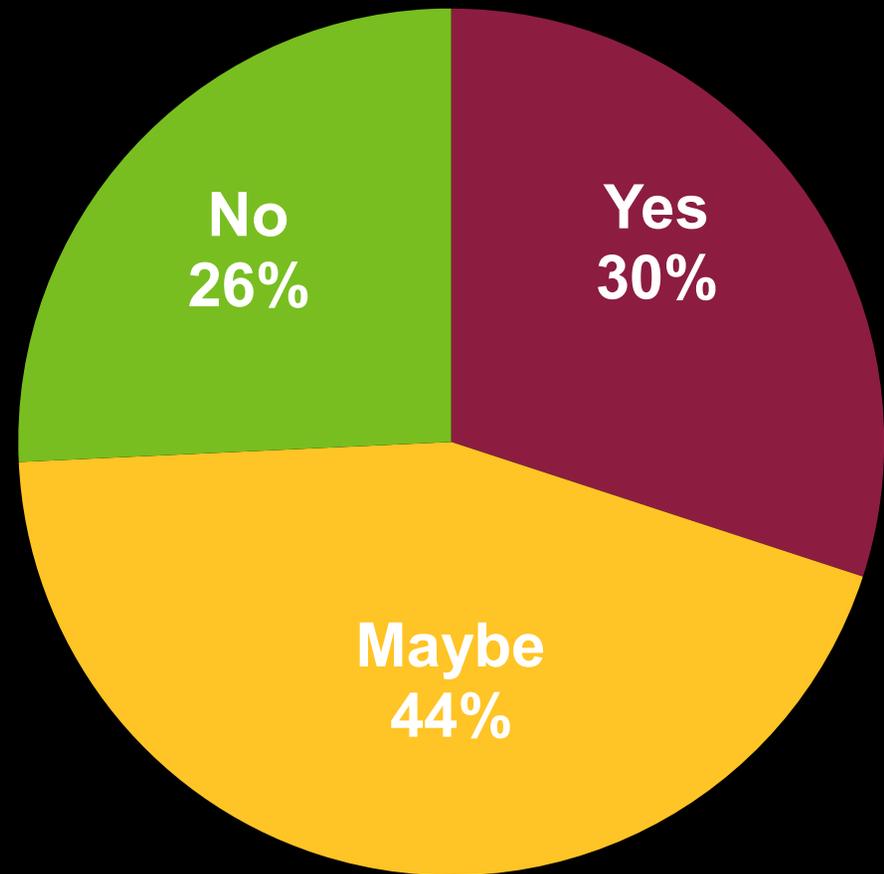
14% of U.S.
residents move
annually

14% of our Aug-Oct
survey respondents
had ***already moved***
since April

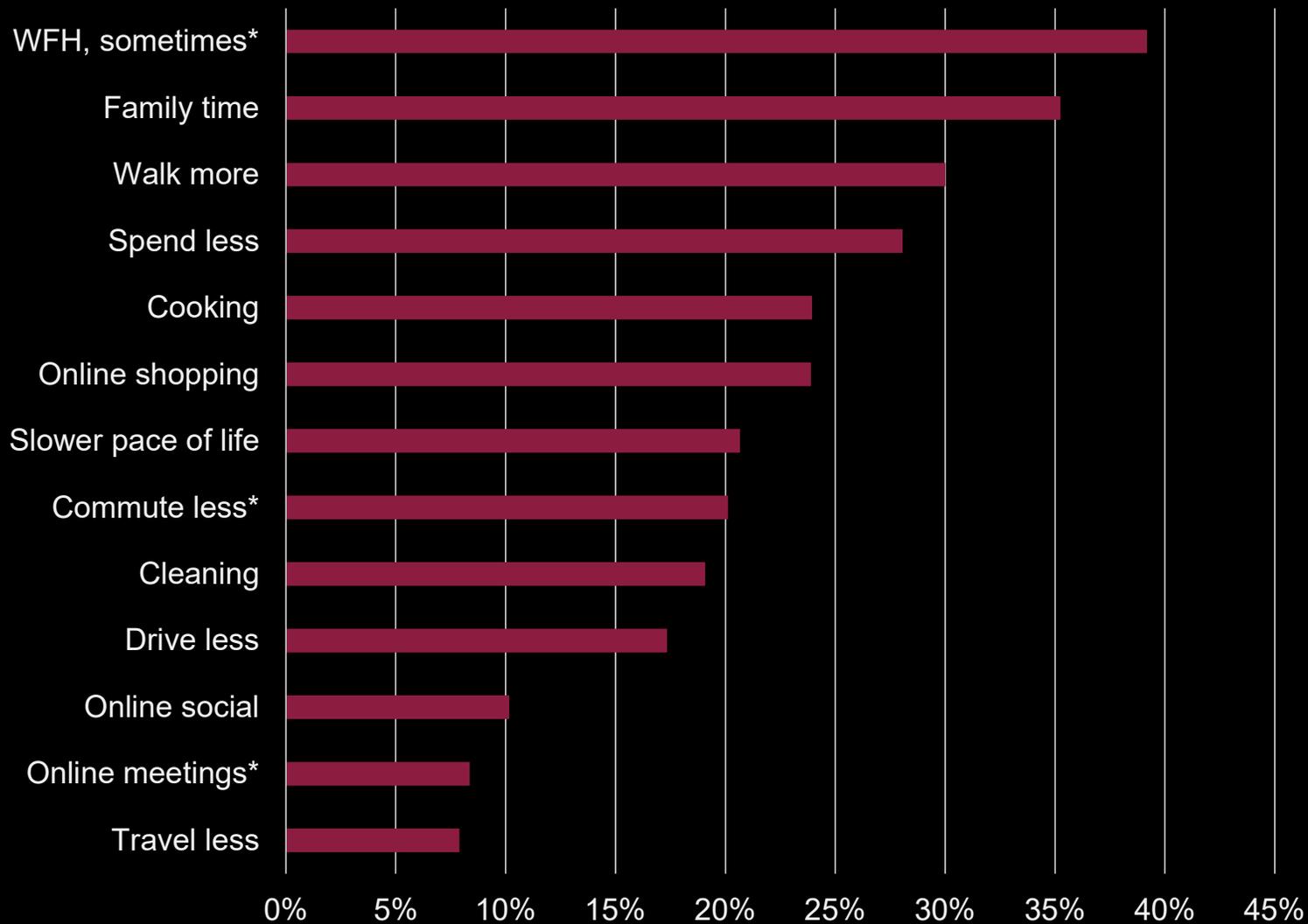
Why?



Would you like to continue any of these new ways of living after COVID-19 is no longer a threat?



Which aspects of pandemic life do people enjoy?



* Among employed respondents

Outline

I

- Working from Home

II

- E-shopping

III

- Air Travel

IV

- Attitudes + Behavior

V

- Mode Choice

VI

- Disparate Impacts

Learn More At

covidfuture.org

Thank you!

Deborah Salon (dsalon@asu.edu)



Acknowledgments

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