

# E-Shopping Trends During and After the Pandemic

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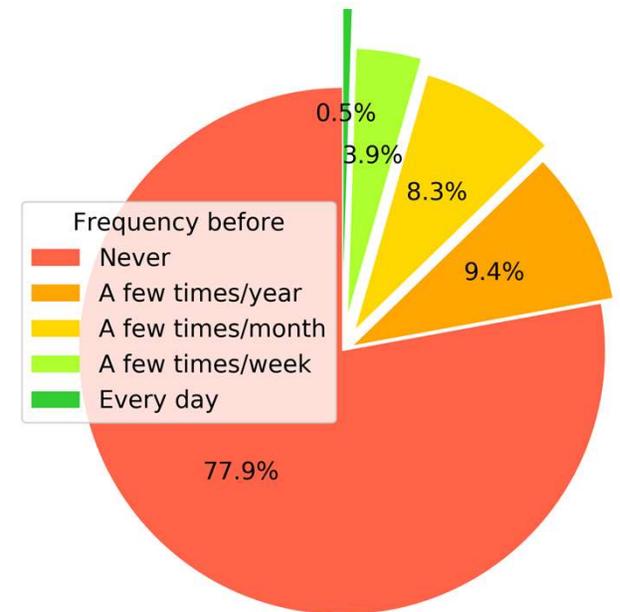


**Online grocery shopping**

**Before and during the  
pandemic**

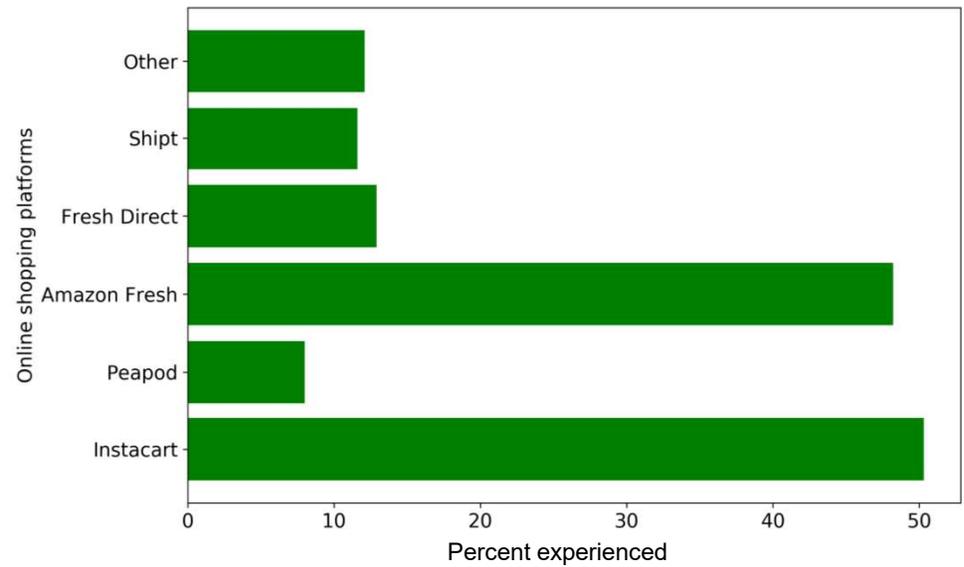
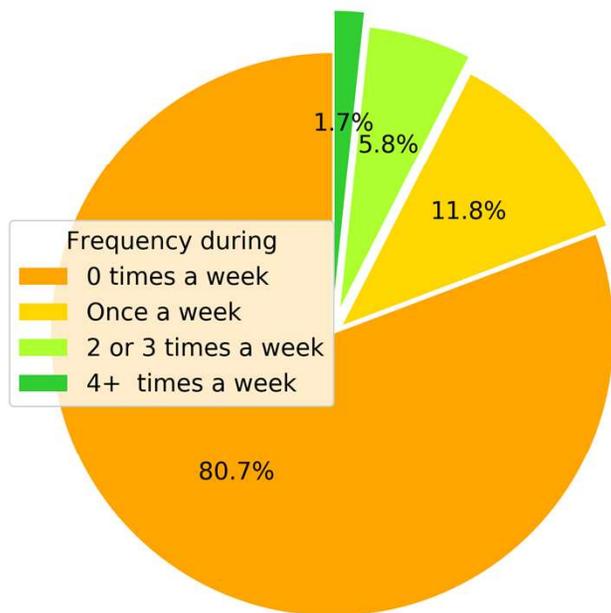
# Online grocery shopping

Pre-pandemic



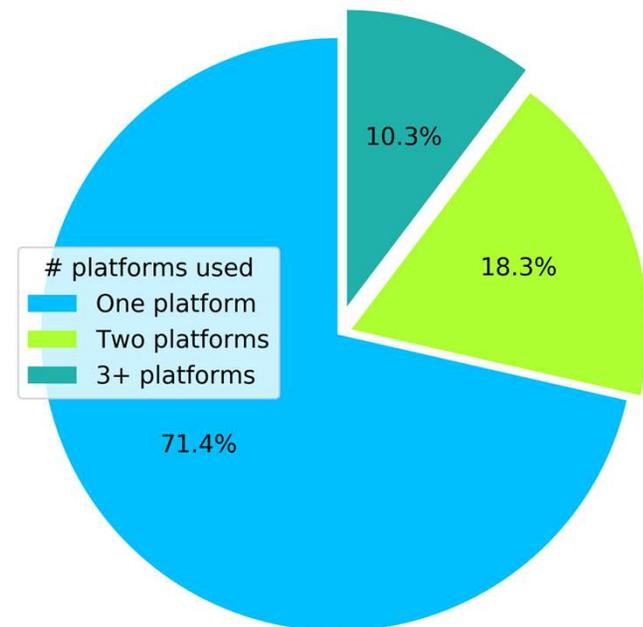
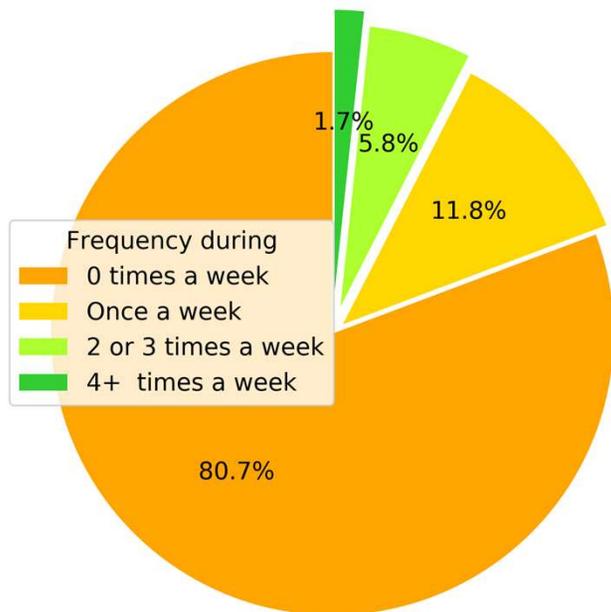
# Online grocery shopping

During the pandemic



# Online grocery shopping

During the pandemic

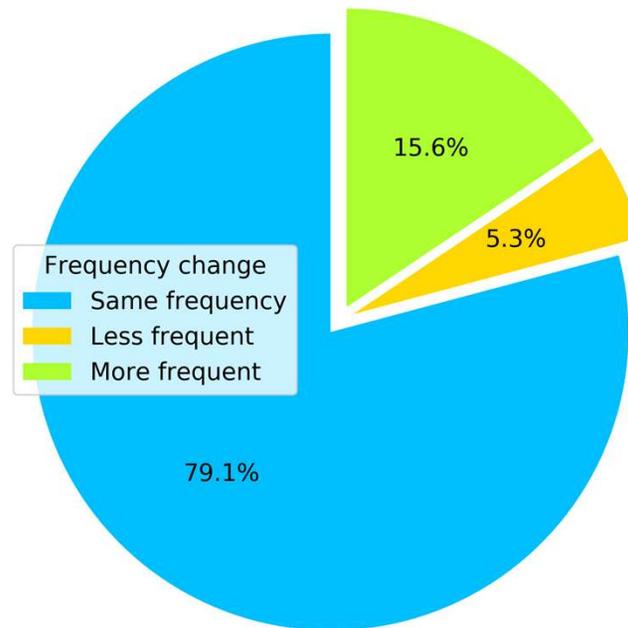


**Online grocery shopping**

**The post-COVID Future**

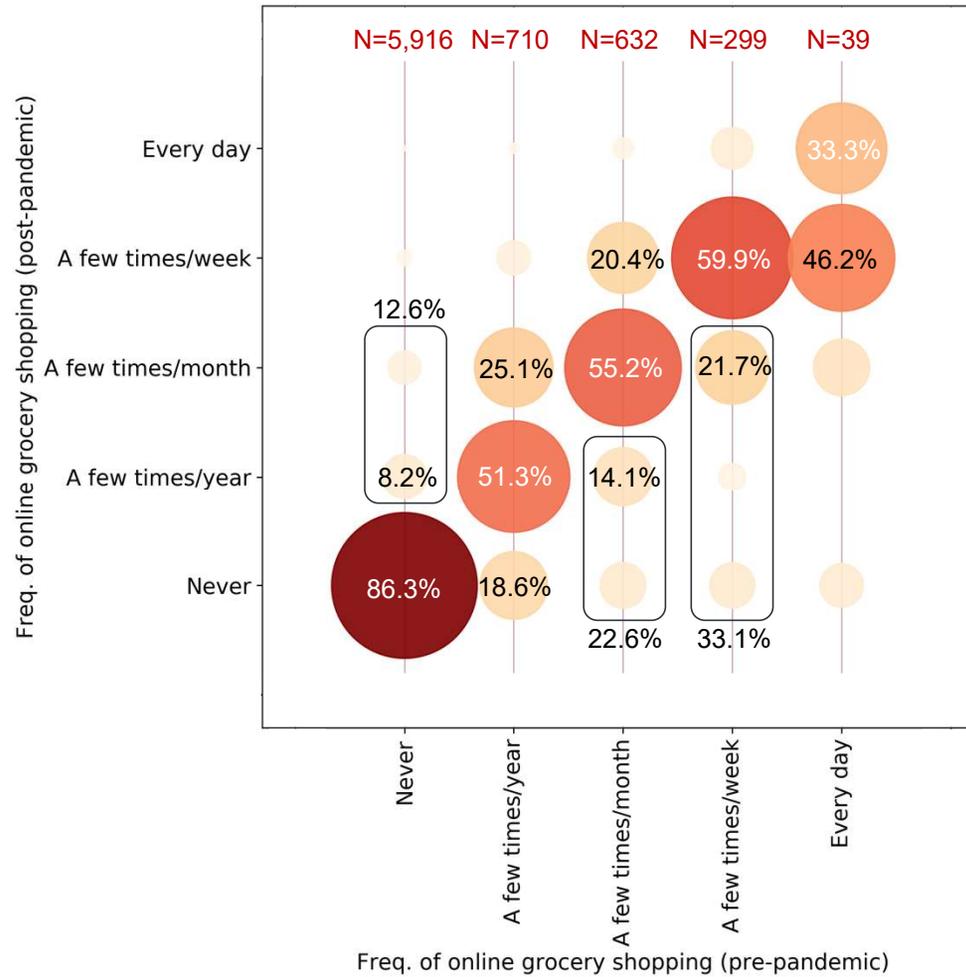
# Online grocery shopping

Post-pandemic



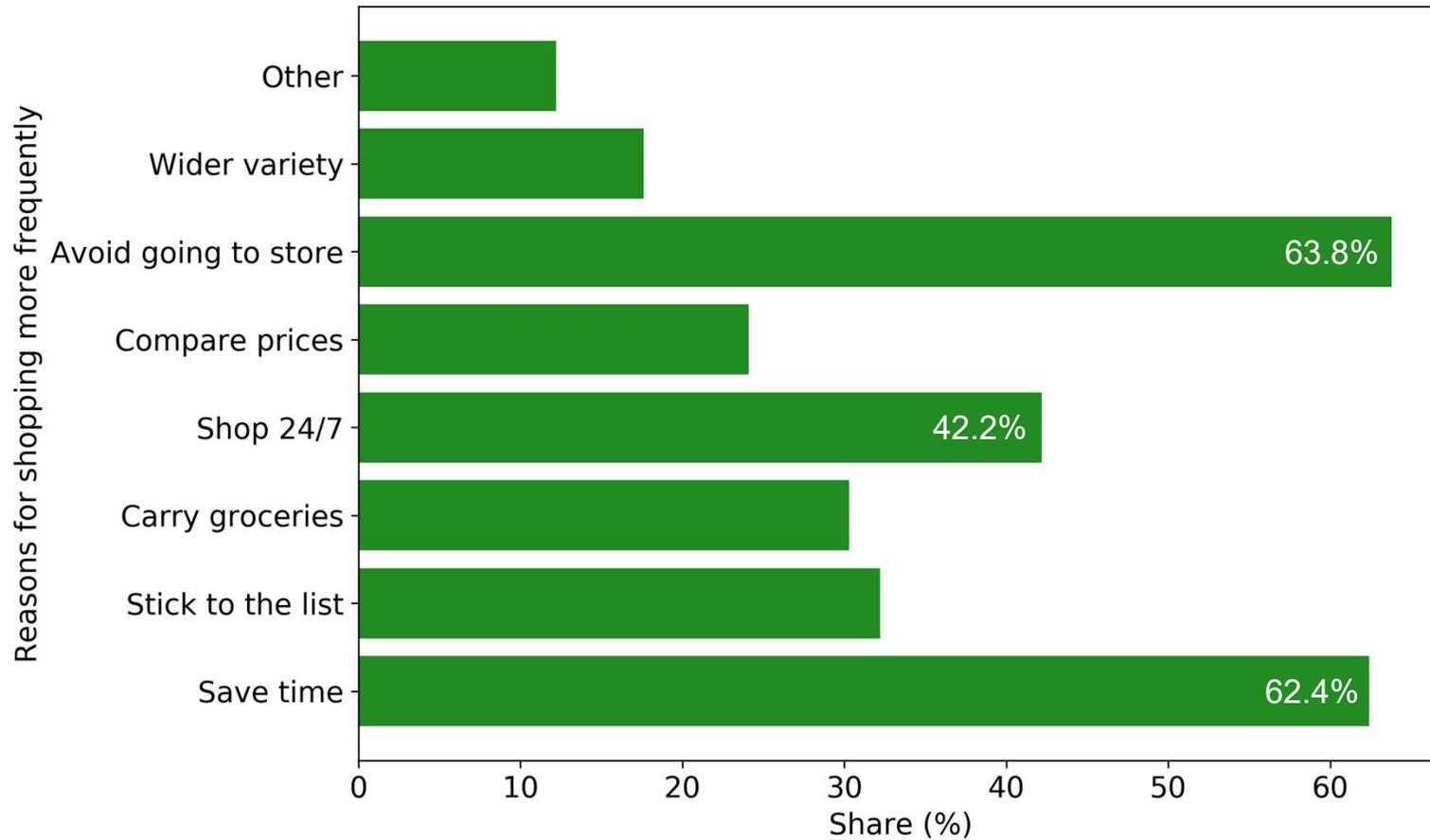
# Online grocery shopping

Pre-pandemic versus **post-pandemic**



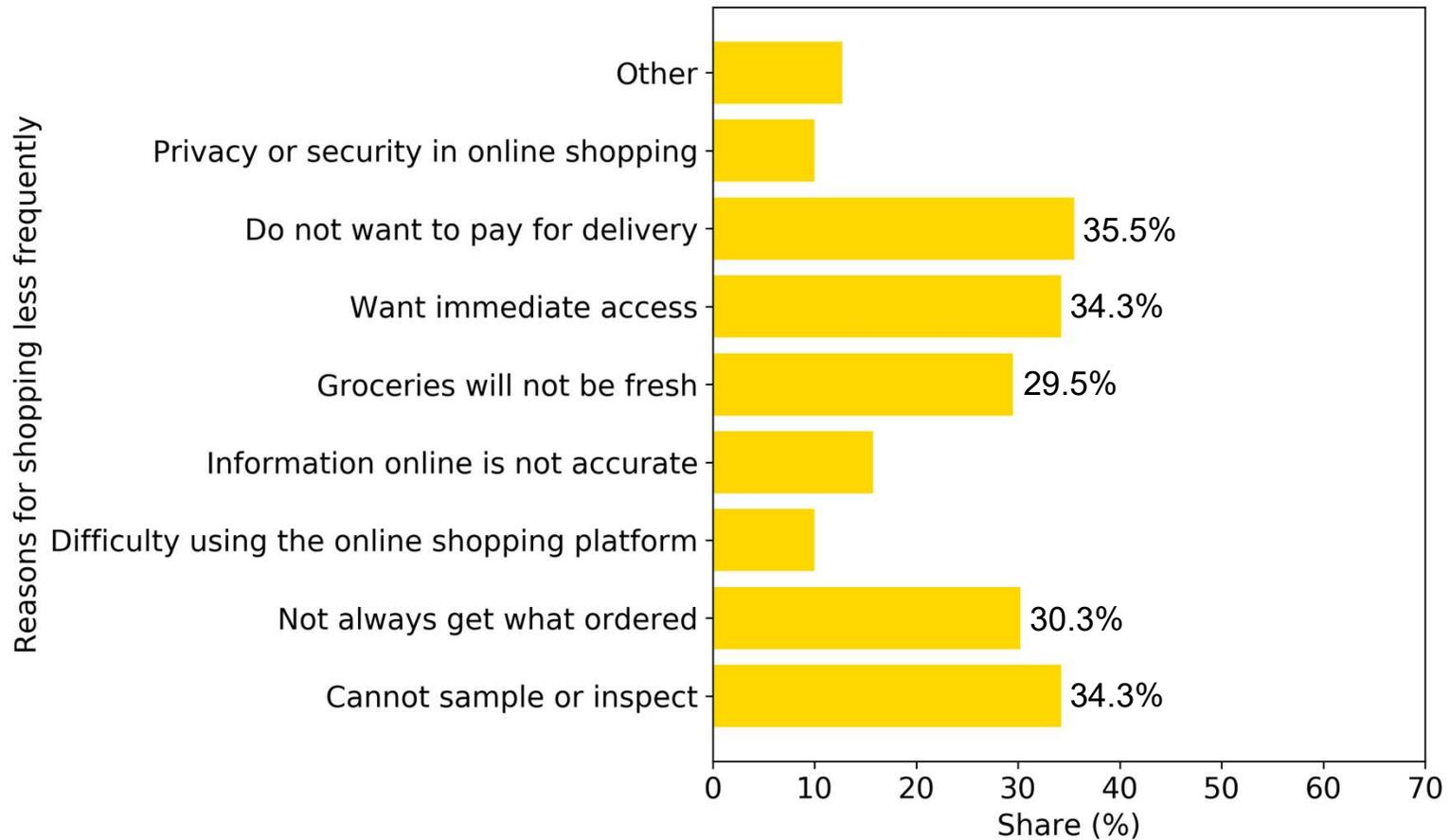
# Online grocery shopping

Pre-pandemic versus **post-pandemic**



# Online grocery shopping

Pre-pandemic versus **post-pandemic**



## Key takeaways

- ▶ Expected growth in online shopping for groceries: **considerable** but ...
- ▶ Underlying heterogeneity:
  - ▶ Habits prior to COVID-19 pandemic
  - ▶ Perceptions
- ▶ Those who expect to increase like not having to go to store and saving time
- ▶ Delivery cost and time, & info. Inaccuracy are more concerning



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**[covidfuture.org](https://covidfuture.org)**

# Thank you!

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